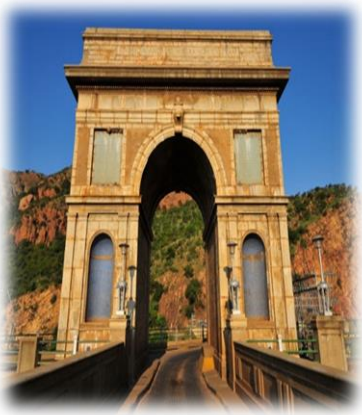
SOCIOOLITE GROUP

TRAVEL AND TOURS



SOCIOOLITE GROUP OF COMPANYS

SOCIOOLITE TRAVEL & TOURS - COMPANY PROFILE

SOCIOOLITE TRAVEL & TOURS

COMPANY DESCPTION

Who we are

SOCIOOLITE TRAVEL & TOURS Founded in 2013 is a limitless company with potential nor seeks to put a smile on every individuals experience who will be making use of the different services we offer, we are located in Cosmo City Philippines Crescent Ext 8 (Randburg).

SOCIOOLITE TRAVEL & TOURS specializes in providing full arranged (escorted), small tours, private tours and (FITS) free independent tours nor (unescorted) tours around Gauteng, North West/ Hartbeespoort dam & Magaliesberg, Mpumalanga, KwaZulu-Natal, Northern / Western / Eastern cape, ,Free state, Lesotho, Eastern Cape, Zimbabwe, Botswana including African countries Mozambique, Namibia Tanzania, Kenya, Seychelles, Indian Oceans & Islands, National parks, World Heritage sites, tours around the world.

SOCIOOLITE TRAVEL & TOURS SATISFACTORY

SOCIOOLITE TRAVEL & TOURS

EXECTIVE SUMMARY

VISSION

Sociooilite Travel & Tours (SLTT) was formed to provide activities from Leisure to adventure, wellness to incentive, corporate to Sports, team buildings to educational tours, visiting friends and relatives to social events.

- Outdoors Tours
- Sightseeing
- Camping / Tours
- Educational Tours
- Cooperate Team-Building experience
- Romantic Getaways / Honeymoons
- Sport / Travel Tours
- Events
- Conference Venues (Hire Out)
- Transport services (Shuttles, Flights, transfers, charters, staff transport)
- Health Spa
- Shopping Tours

Our services include upscale Accommodations with top service provided to its clients. (SLTT) adventures packages include

- City Sightseeing Tours
- Cultural Township Tours
- Historical routes Trail tours
- Hiking, Rock Climbing
- Mountain Biking
- Go Karting
- Aerial Cableway
- Arial Tree Adventure Courses
- Zip line
- Helicopter Rides/Flights
- Horse Trails
- Big 5 Game Viewing
- Monkey Sanctuary
- Tubing
- Kloofing
- White Shark Diving
- Scuba Diving
- Fishing / Deep sea fishing
- River Rafting

- Canoeing
- Boat Tours Including Boat functions
- Hot air Ballooning
- Bungee Jumping
- Sky Diving
- Luxury Rail Experience
- Paintball
- Gold Panning
- And more

We strive to suit our customers' needs by giving them the best feeling at large from our (SE) Signature experience (Gold), (R) Regional experience (Orange), (CR) Country Roads experience (Green),Urban Getaways, (F) Family friendly, (T) Team Building, (E) Educational, (S) Sports and , (A) Adventure. We all about individual, couple, group and Family Fun. The founder is Shaun Moleea a knowledgeable experienced traveller. In addition to my Travel & Tourism Diploma and Tourist guide status, I am very passionate about the activities (SLTT) will offer.

MISSION

Socioolite Travel & Tours Unlimited mission is to provide our clients with the highest quality of outdoor adventure, indoor excursions, educational trips, Accommodation facilities, incentive packages, conference venues, transport service's and guided tours.

We exist to attract, maintain customers and build customer relationships evidenced by repeat bookings as well as favourable word of mouth comments. When we adhere to this maxim, everything else will fall into place. (SLTT) seeks to distinguish itself as a specialist in the field of Tour operating nor being a Travel agent combined at one go. We strive to be recognized for offering exceptional service and anticipating the needs and desires of its clients.

Socioolite Travel & Tours However has chosen these various activities to allow the company to not be restricted by seasons, we have trips occurring through the entire year. Socioolite Travel & Tours will be leading trips throughout South Africa, and the world.

(SLTT) will for the first several months use its time to plan trips and train several employees for being tourist guides leaders however we aim to build a team consisting of smart individuals who will enjoy the experience of giving professional first class service. By the end of year one the trips should be in full swing and (SLTT) will be building a solid customer base.

OBJECTIVES

SociooLites Travel & Tours objectives for the first three years of operation include:

- To create a service-based company who's #1 mission is exceeding customers' expectations.
- Capturing 85% market share of the high-end hard-adventure travel space.
- To develop a sustainable profitable business.
- To achieve a 85% return rate of customers within the first three years.
- To promote eco-tourism, and healthy sustainable living.
- To educate every individual about Travel and Tourism by sharing the knowledge.
- To uplift the community through educational community development programmes.

AIM

Our opportunity exists for two reasons

- Tourism is a growing industry with (18.7 %) of arrivals since 2016 and within the industry adventure travel is according to CAGR growing at 45.99% during the period of 2016-2020.
- There are few providers of hard & soft adventure travel to lower budget clients and upscale clients. The company's targeted aim is based on an average person that spends a minimum of R1000 for a single person. Virtually all our activities appeal to a lower income client which comprises of more disposable income and less sensitivity to price.
- (SLTT) priced its services at market value price. We aim to provide an exclusive luxury service with prestige value. Our prices are out of reach for the majority of travellers (Meaning that clients just need to stretch out their hand to reach our prices). We are competitively priced to suite every individual's budget.
- Our wealthier clientele can generally experience "soft" adventure packages & More. Soft adventure activities may involve some physical exertion, however they also involve a low level of risk and can be engaged in by non-athletic people. Our Hard-adventure activities involve difficult physical requirements and are for the brave hearted.
- Our activities further aim for health-conscious enthusiastic individuals interested in popular hard-adventure sports. These are lawyers, bankers, executives, doctors, Ceo's, sales persons etc.
- Our major purchasers are located in urban areas within major South African cities. Our services are utilised by Primary, High school groups, varsity students, young Adult groups, married couples, Families, Churches and corporate Companies. 51% are men and 49% are women.
- In addition, we are keeping up with the latest technology trends and growing within the evolving niche markets initially creating room for (SLTT) to venture in to new markets. However, (SLTT's) target market is an exploitable niche and our service is differentiated by our new fresh upcoming concepts.

South Africa

Inspiring new ways

TRAVEL SERVICES

Our Packages include the following services

- Inbound Tour packages
- Outbound Tour Packages
- Shuttle services (Shuttles, Flights, transfers, charters, staff transport)
- Hotel and Car bookings
- Domestic and international Ticketing
- Boat and Cruise ships
- Tourist Guides
- M.I.C.E tours
- Tailor made Tours
- Team Leaders and Tour guides

SOCIOOLITE GROUP TRAVEL AND TOURS

FLEET

Our fleet includes air conditioned vehicles. All our vehicles have the necessary permits as required by law. All our drivers have valid passenger licences as required by law.

Our fleet of cars and combie's include

- 4 seat's
- 7 seat's
- 9 seat's
- 13 Seat's
- 15 seat's

Our Coach fleet includes

- 19 seat's
- 22 seat's
- 49 seat's
- Luxury 60 seat's
- Semi luxury 60 seat's
- Semi luxury 65 seat's
- And more

INBOUND TOUR PACKAGES

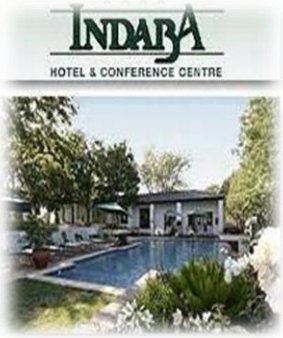
Clients traveling with Socioolite Travel and Tours can enjoy the various types of activities we offer starting from Gauteng as a whole extending to other provinces.

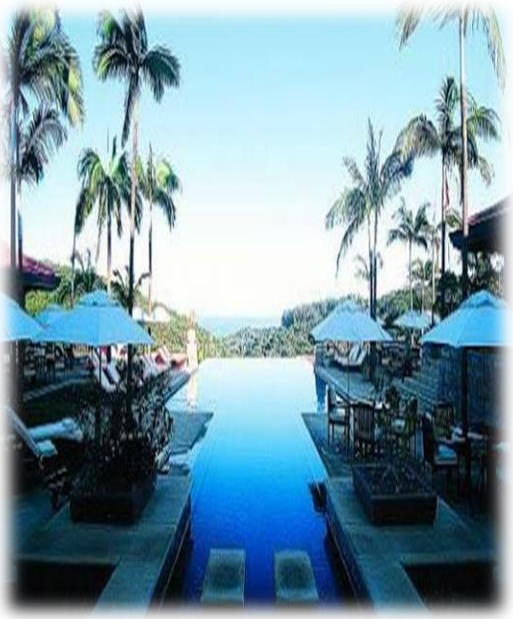
SOCIOOLITE GROUP TRAVEL AND TOURS

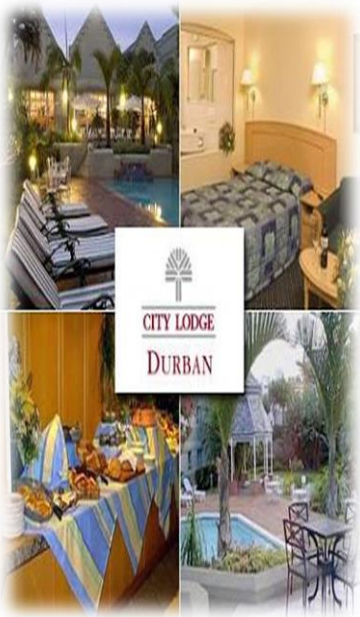
CUTURAL TOWNSHIP TOURS

SPECIAL OCCASIONS

We offer Wedding functions venues to capture those once in a life time moments including that opportunity of getting married at that place/palace where you forever wished to get married at, nor a list of Honeymoons, Hotels, Guest houses and Conference venues country wide.







ACCOMODATION

SOCIOOLITE GROUP TRAVEL AND TOURS

CONCLUSION

- South Africa is a cosmopolitan place of diversity with different cultures and languages including people from all over the world witch make up all the nine provinces of South Africa with the different languages spoken. The different cultures found in South Africa each make up a sizeable representation within Gauteng which represents South African tourism.

- A rising visitors number increases spending which it is bound to influence other people to travel more especially locally within South Africa.

CONTACT DETAILS

@ Socioolite Group Travel and Tours

@ Socioolitegroup

@ Socioolitegroup_travel_tours

@ Socioolite Travel & Tours

@ Socioolitegroup@gmail.com

CONTACT DETAILS

HEAD OFFICE

Address: No 47 Philippines Crescent Cosmo City

EXT 8

2188

OFFICE

Address: No 42 9TH AVENUE

ALEXANDRA TOWNSHIP

2090

TELL: +27 78 225 2270 (Mr.SF Moleea)

TELL: +27 63 781 2659 (Mr.SF Moleea)